

JumpStart Clearinghouse Listing Criteria

Provider Criteria

A Provider is the individual or organization that owns or controls the financial education resource submitted to/listed in the JumpStart Clearinghouse and can make decisions and assertions about the resource.

1. To be eligible to submit resources for listing in the JumpStart Clearinghouse, a Provider must be:
 - A JumpStart National Partner Organization; or
 - A current or previous Clearinghouse Provider; or
 - An entity well-known by JumpStart; or
 - Supported by a letter of reference attesting to the Provider’s reputation and viability. JumpStart will provide instructions if a letter of reference is required.
2. Providers must have an established Internet presence where interested Users can find complete information about the resource(s) and a path to access, order, or obtain the resource(s) with a link from the Clearinghouse.

The JumpStart Clearinghouse lists the following types of resources:

- **Education and Curricula:**
 - Comprehensive Curricula and Learning Systems
 - Lessons/Lesson Plans and Activities
 - Single-Topic Curricula
 - Presentations/Performances
 - Textbooks
 - Storybooks
 - Workbooks
 - Games and Simulations
 - Videos/Audio
 - Student Competitions
 - Student Certifications
 - Resource Collections/Aggregates
 - Assessments/Quizzes
 - Learning Apps
 - Graphics
- **Information:**
 - Articles/Brochures/Booklets
 - Non-Fiction/Self-Help
- **Professional Development:**
 - Training/Learning Events
 - Self-Study Resources
 - Educator Certifications
- **Financial Learning Tools:**
 - Piggy Banks/Savings Systems
 - Calculators
- **Research and Advocacy:**
 - Advocacy Tools
 - Research on Financial Literacy/Well Being,
 - Research on Effectiveness of Financial Education
 - Product-Specific Impact and Evaluation
 - Survey Results
 - Literature Review/Systematic Review/Meta Analyses
 - White Papers

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Resource Listing Criteria

To be eligible for listing in the JumpStart Clearinghouse, resources from eligible Providers must fit a resource type, above, *and* must:

1. Focus entirely or predominantly on personal finance content.
2. Contain content consistent with the [National Standards for Personal Financial Education](#); and *not* contain content at cross-purposes with these Standards.
3. Be materially accurate and up to date. Must have been created or updated within the past five years or specifically deemed to have remained current.
4. Be well written, professionally packaged, and of general good quality.
5. Present information in a balanced and unbiased manner.
6. Be appropriate for its target audience in content, scope, and presentation.
7. *Not* include language or images that are disrespectful or discriminatory toward any audience.
8. Be broadly available and easily accessible nationwide.
9. Offer clear and transparent pricing and/or conditions for accessing the resource and terms of use.

Specifically *ineligible* for listing:

- Resources that sell or promote products, services, or specific financial accounts; drive commerce to the resource provider or its affiliates; or feature paid advertising.¹
- Websites and other resources that aggregate copyrighted information and/or resources from other sources without specific permission to do so.
- Individual articles, blogs, or vlogs. These resources may be included as part of a comprehensive resource or collection.
- Financial advice beyond the broad, general advice consistent with education.

Advocacy Tool Listing Criteria

To be eligible for listing in the JumpStart Clearinghouse, advocacy tools from eligible Providers must:

1. Make the case for the importance of financial literacy and the need for effective financial education.
2. Focus entirely or predominantly on personal financial literacy/capability/well-being or financial education.
3. Be materially accurate and up to date.

¹ Resources are permitted to promote themselves and their related elements. For example, a free resource can promote a paid upgrade; a classroom resource can promote its teacher training for which there might be a fee.

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4. Be well written and of general good quality.
5. Be broadly available and easily accessible/applicable nationwide.
6. Be offered at no cost, with transparent conditions for accessing.
7. Advocate for personal financial literacy/capability/well-being or financial education in general terms.
8. *Not* promote any specific program, organization, or other point of view.
9. *Not* advocate for specific legislation.
10. *Not* include language or images that are disrespectful or discriminatory toward any audience.

Research Submissions

Research may be submitted by the individual or entity that conducted, supervised, commissioned, or sponsored the research project and is authorized to make decisions and assertions about the listing.

Research may be referred or recommended to Jump\$tart and a listing will be pursued by Jump\$tart staff or volunteers, who will seek confirmation/permission from an individual or entity that conducted, supervised, commissioned, or sponsored the research project and is authorized to make decisions and assertions about listing the research.

Research Listing Criteria

To be eligible for listing in the Jump\$tart Clearinghouse, research must:

1. Have been conducted by a qualified researcher – “**any** researcher holding a faculty appointment or research position at an institution of higher education, a research organization, a nonprofit organization, or a government agency.”²
2. Focus entirely or predominantly on personal financial literacy/capability/well-being or financial education.
3. Must have been conducted or updated within the past five years or specifically deemed to have remained current.
4. Be well written, professionally presented, and of general good quality.
5. *Not* include language, images, or findings that are disrespectful or discriminatory toward any audience.
6. Be available on the Internet or information about how to obtain the research must be available on the Internet.

² LawInsider.com